

Dear President Clinton,

This letter is a brief introduction to our company, AdventGX, (www.AdventGX.com) that I believe may be able, in small part, to assist in your efforts to address the core economic challenges faced by peoples around the world.

First, however, I would like to “Thank You” for your Herculean efforts to tackle some of the world’s most urgent crises. After recently seeing your article in Esquire magazine, I felt strongly compelled to write you a letter. Far be it from me to merit the audience of someone of your stature, however, I have come to believe that no matter what our doubts and fears might be, we must be bold in our pursuits if we are to have any hope of transforming the world we live in. I have three small children so the urgency of our task is paramount to me.

Until November 2004 I was an Extension professor in the Dept. of Recreation Park and Tourism Sciences at Texas A&M University. Primarily eschewed by the development of technologies that allow us to extend services, and educational content to anyplace in the world, our company AdventGX is being incubated at the University providing support to people, businesses, communities and governments. We utilize a pragmatic approach to sustainable economic development, primarily to rural places, with a focus on experiential tourism.

We believe that rural places are inextricable linked to urban places, so supporting them is critical to the survival of societies and economies throughout the world. Rural places grow the food, manage ecological diversity and provide a respite from urban stresses. The beauty of our approach is that it creates economic incentives for preserving natural resources while at the same time embracing local history and cultures while improving the quality of life for communities. Our strategies utilize very sophisticated, yet grounded, strategic planning tools and technologies to empower people, businesses and communities to realize their dreams and aspirations. Our endeavors are based on many years of research and field work of some of the most pragmatic and experienced academicians and practitioners in the realm of experiential tourism and rural economic development. You can learn about our team from our Web site www.AdventGX.com/team.html

An example of our approach to comprehensive economic development is in Van Horn, Texas, where our approach is now beginning to be adopted in all of West Texas. You can find more information about this project at www.project7.org. Critical to the success of these empowerment efforts is to partner with local visionary leaders, to instill a renewed sense of hope in the people, and provide strategy implementation support to help the community to believe that their vision and dreams are realizable.

Recently we have gained traction to adapt our efforts to other places including some Midwestern states via some hoped for financial support from Congress and through the efforts of the Federal Home Loan Bank of Des Moines (FHLB). AdventGX has been invited to share our insights about experiential tourism for rural communities at four

FHLB conferences scheduled this year. We were also fortunate to participate in China at a conference co-sponsored by former President George Bush (and Texas A&M), where we organized a research roundtable on the topic of “Wetland conservation, nature-based tourism and rural economic development.”

If my good fortune allows this letter to get to you personally I would hope to inform you to our team’s humble, yet altruistic efforts to “change the world”. I personally believe that your Presidency was the most enlightened of our current generation. I commend you for your visionary leadership, and applaud you for your continued efforts. To this end I would hope to offer our Company’s services in hopes of joining your team to boldly conquer the world’s most profound challenges and to serve the billions around the world who have not had the good fortune that some of us have had.

I can be reached anytime at 979-575-6401 or andyskadberg@adventgx.com.

With Greatest Respect,

Andrew N. Skadberg
Chief Knowledge Officer
AdventGX, Inc.