

**Andrew N. Skadberg  
Curriculum Vitae**

**CONTACT INFORMATION:**

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458-210-7520

January 2019

## Education

2002 Ph.D. Environmental Geography  
Southwest Texas State University, San Marcos, Texas

Dissertation Topic: Nature Tourism in Cyberspace: an Examination of Its  
Geography and Character in the Network.

Chair: James R. Kimmel, Ph.D.

1992 M.S. Forestry  
Economics and Marketing Concentration  
Iowa State University, Ames, Iowa

Chair: Joe P. Colletti, Ph.D.

1989 B.A. Leisure Studies  
Iowa State University, Ames, Iowa

## Professional Experience

<u>Employer</u>	<u>Position</u>	<u>Dates</u>
Self Employed Solomon Source	Founder/President	Feb. 2008 to Present
Universidad de Tolima, Faculty of Education	English Instructor	Aug. 2010 to Mar. 2011
Oxford Centre	English Instructor	Jul. 2010 to Mar. 2011
Texas A&M University, Vice President for Research	Assistant Research Scientist	Nov. 2006 to Feb. 2008
AdventGX Corporation	Co-Founder Chief Knowledge Officer	Nov. 2004 to Nov. 2006
Texas A&M University, Department of Recreation, Park & Tourism Sciences	Assistant Professor, Extension Specialist Extension Associate	Dec. 2002 to Nov. 2004 2001 to Dec. 2002
Southwest Texas State University Department of Geography	Research Assistant	1997 to 2001
Texas Parks and Wildlife Department	Assistant Director Catalogue Sales	1993 to 1997
Iowa State University Department of Forestry	Research Assistant	1990 to 1992

## Research and Professional Interests

- Environmental geography “human-environment” interactions with emphasis on implications of socio-economic, cultural and environmental influences – “political ecology” as theoretical basis.
- Evolving Higher-ed activities and examining the role of technology to create commercialization and technology transfer from universities and public institutions, while extending benefits, education and outreach to the public domain.
- Examining how the Internet is impacting rural economic development as it relates to marketing and protecting natural resource amenities for tourism development.
- Extending successful educational models, technical transfer to developing places with a personal interest in Asian countries.
- Exploration of the formation and evolution of Web-based communities by following nature tourism business actors.
- Development of Web-based educational resources for communities and entrepreneurs interested in developing businesses in rural regions.
- Development of centralized information systems to facilitate rural community and enterprise decision-making.

## Grants and Contracts

- Title: King Abdullah University of Science and Technology’s Global Research Partnership. Institute for Scientific Computation, Texas A&M University
- Amount: \$20,000,000 (preliminary proposal with team organized by Dr. Richard Ewing, Vice President for Research. I was preliminarily appointed a co-leader for Education by Ewing. I left Texas A&M after Dr. Ewing’s passing Dec. 2007).
- Title: Wetland conservation, nature based tourism and rural economic development. Roundtable session with China – U.S. Conference. Organized/sponsored by Texas A&M University and hosted by Peking University, Beijing, China.
- Amount: \$17,625 (co-chair with Jianbang Gan, Yongxia Skadberg, Tiger Wood and Rick Giardino. Nov. 14-17, 2005.
- Title: Demonstration Version of TxDOT Travel Information Kiosks (TexBox) for Four Safety Rest Areas.
- Amount: \$44,344 (co-PI with Yongxia Skadberg) Texas Dept. of Transportation contract. Feb. 2003.
- Title: Visit Big Bend Visitor Information Gathering and Marketing Study
- Amount: \$31,767 (co-investigator with Scott Shafer, P.I. & Yongxia Skadberg). Contract with Visit Big Bend Tourism Council. Jan. 2003.
- Title: Development of *Texas INFRONT* (Information Network of Farm, Ranch, Outdoor-Recreation and Nature Tourism)
- Amount: \$8,000 (co-investigator with Yongxia Skadberg). RREA Grant, 2002.

- Title: Development Of An Online, Database Driven Market Evaluation Tool  
(*Tourism Market Match*) For Rural Texas Communities & Landowners  
Amount: \$7,400 (co-investigator with Yongxia Skadberg). RREA Grant, 2002.
- Title: Nature Tourism Evaluation Workshop Series & Video: Landowner Nature  
Tourism Handbook Implementation & Training  
Amount: \$8,000 (co-investigator with Miles Phillips). RREA Grant, 2002.
- Title: Development of an online tourism market assessment tool for  
destination managers. Travel Research Grant, sponsored by the Travel and  
Tourism Research Association.  
Amount \$2,000 (co-investigator with James Petrick, P.I.), RREA Grant, 2002.
- Title: Continual Evaluation of Tourism Website, State of Arkansas  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of Colorado  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of Delaware  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of Illinois  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of Maryland  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of New Mexico  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of Pennsylvania  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of Texas  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of Wyoming  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2001.
- Title: Continual Evaluation of Tourism Website, State of Arizona  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2002.
- Title: Continual Evaluation of Tourism Website, State of Connecticut  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2002.
- Title: Continual Evaluation of Tourism Website, State of Louisiana

- Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2002.
- Title: Continual Evaluation of Tourism Website, State of Missouri  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2002.
- Title: Continual Evaluation of Tourism Website, State of Georgia  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2003.
- Title: Continual Evaluation of Tourism Website, State of Nevada  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2003.
- Title: Continual Evaluation of Tourism Website, State of Washington  
Amount: \$20,000 (5 years) (co-investigator with James Petrick, P.I.), 2003.
- Title: Development of an Online Nature Tourism Market Determination Tool for Texas Landowners.  
Amount: \$6,000 (co-investigator with James Petrick) RREA Grant, 2001.
- Title: Development of a Nature Tourism Guide Curriculum and Implementation Strategy.  
Amount: \$6,000 (co-investigator with Miles Phillips and James Kimmel). RREA Grant, 2001.
- Title: Texas Historical Commission, to plan a heritage tourism program (Texas Heritage Trail Program) for the State of Texas.  
Amount: \$15,000 (co-investigator with James Kimmel, P.I.). 1998.

## **Publications and Presentations**

### **Publications--Refereed**

Skadberg Y., A. Skadberg, and J. Kimmel. 2005. Flow Experience and Its Impact on the Effectiveness of a Tourism Website. *Information Technology and Tourism*, Vol. 7, Nos 3/4.

Skadberg, A., Y. Skadberg. 2002. Developing online resources to address the needs of landowners and communities interested in nature tourism as an economic diversification strategy. *Journal of Extension* [On-line]. (Accepted)

Jamal, T., Y. Skadberg and A. Skadberg. 2002. Re-engineering ecotourism: sustaining rural nature and the 'family farm' with IT-based tools. Submitted to the *Journal of Parks and Recreation Administration (Special Issue on Sustainable Places)*.

Jamal, T., A. Skadberg and K. Williams 2002. The agricultural ethic, information technology and nature tourism: intermediaries of sustainability in Calhoun County, Texas. Submitted to the *Journal of Sustainable Tourism* (In review).

Larsen, R., R. Stephenson, and A. Skadberg. 2000. Using a geographic information system to identify existing and potential future impacts on the Edwards Aquifer – from closed municipal solid waste landfills in the state of Texas. *Papers and Proceedings of the Applied Geography Conferences*. Vol. 23, 2000. p. 236-244.

Kimmel, J., R. Stephenson, A. Skadberg. 2000. Tourism interpretation: the need for geographic concepts and themes. *Papers and Proceedings of the Applied Geography Conferences*. Vol. 23, 2000.

### **Book Chapters**

Jamal, Tazim, Skadberg, A. and K. Williams. 2002. The State of Nature Tourism in Texas: Sustaining the Rural Agricultural Family Enterprise. In *“Ecotourism: Management and Assessment”*, Dimitrios Diamantis and Susan Geldenhuys (eds.). (In review)

### **Other Publications**

Li, X., Petrick, J. & Skadberg, A. (2004). A post-hoc analysis of state tourism website users: Differences between visitors and non-visitors. *Proceedings of the 2004 Travel and Tourism Research Association Annual Conference*. Montreal, Canada. Travel and Tourism Research Association

Skadberg, A. J. James, M. D. Phillips, J. Kimmel and C. Watt. 2004. Nature and heritage tourism: a guidebook for evaluating enterprise opportunities. Texas Cooperative Extension, Texas A&M University.

Skadberg, A., J. P. Colletti, R. Robertson, C. Mize, J. Regula, J. Gan, W. Premachandra, C. Lufumpa and C. Twarok. 1991. Lake Red Rock Recreation Assessment. *Proceedings from the Regional Lake Management Conference*. North American Lake Management Society. Des Moines, Iowa. June 10-12, 1991.

Colletti, J., C. Mize, D. Schultz, L. Rule, A. Skadberg, R. Hall, and P. Wray. 1991. “Land application of sludge to forest and herbaceous energy crops. *Ames Forester* 78:24-30.

R. Schultz, J.P. Colletti, C.W. Mize, A. Skadberg, M.F. Christian, W. Simpkins, M. Thompson and B. Menzel. 1991. Sustainable tree-shrub-grass buffer strips along midwestern waterways. *Proceedings Of The Second Conference On Agroforestry In North America*. Springfield, Missouri August 18-21, 1991 Edited By H. E. 'Gene' Garrett, The School of Natural Resources University of Missouri Columbia, MO.

J.P. Colletti, C.W. Mize, R.C. Schultz, A. Skadberg, J. Mattila, R. Hall, L. Rule, P. Wray, M. Thompson, I. Anderson and D. Buxton. 1991. Land application of sludge to forest and herbaceous energy crops. *Proceedings Of The Second Conference On Agroforestry In North America*. Edited By H. E. 'Gene' Garrett, The School of Natural Resources University of Missouri Columbia, MO.

Colletti, J.P. L. Rule, A. Skadberg, D. Schultz, C. Mize, R.B. Hall, and P.H. Wray. 1991. Agroforestry systems for the Midwest, *Ames Forester* 78: 10-13.

Colletti, J., C. Mize, D. Schultz, L. Rule, A. Skadberg, R. Hall, and P. Wray. 1991. Land application of sludge to forest and herbaceous energy crops. *Ames Forester* 78: 24-30.

Colletti, J., C Mize, R. Schultz, R. Faltonson, A. Skadberg, J. Mattila, M. Thompson, R. Scharf, L Anderson, C. Accola, D. Buxton, and R. Brown. 1991. An Alleycropping Biofuels System: Operation and Economics *Opportunities for Agroforestry in the Temperate Zone Worldwide*. Proceedings of the Third North American Agroforestry Conference. J. P. Colletti and R. C. Schultz, Editors M. R. Saunders, Managing Editor

### **Technical Reports**

Petrick, J.F., Choi, H. and Skadberg, A. 2001. *Website Effectiveness Evaluation: Fourth Quarter 2001*. Report for Texas Economic Development, Market Texas Tourism (January 31, 2002).

Petrick, J.F., Choi, H. and Skadberg, A. 2002. *Website Effectiveness Evaluation: First Quarter 2002*. Report for for the State Tourism Directors in Arkansas, Colorado, Delaware, Illinois, Maryland, New Mexico, Pennsylvania, Texas Virginia and Wyoming (April 15, 2002).

Petrick, J.F., Choi, H. and Skadberg, A. 2002. *Website Effectiveness Evaluation: Second Quarter 2002*. Report for for the State Tourism Directors in Arkansas, Colorado, Delaware, Illinois, Maryland, New Mexico, Pennsylvania, Texas Virginia and Wyoming (July 15, 2002).

Petrick, J.F., Hayes, H. and Skadberg, A. 2002. *Website Effectiveness Evaluation: Third Quarter 2002*. Report for for the State Tourism Directors in Arkansas, Colorado, Delaware, Illinois, Maryland, New Mexico, Pennsylvania, Texas Virginia and Wyoming (October 15, 2002).

Petrick, J.F., Hayes, H. and Skadberg, A. 2002. *Website Effectiveness Evaluation: Fourth Quarter 2002*. Report for for the State Tourism Directors in Arkansas, Colorado, Delaware, Illinois, Maryland, New Mexico, Pennsylvania, Texas Virginia and Wyoming (January 15, 2003).

Petrick, J.F., Hayes, H. and Skadberg, A. 2003. *Website Effectiveness Evaluation: First Quarter 2003*. Report for for the State Tourism Directors in Arkansas, Colorado, Delaware, Illinois, Maryland, New Mexico, Pennsylvania, Texas Virginia and Wyoming (April 15, 2003).

Closed Landfill Inventory Project Team. "Closed Landfill Inventory: Progress report phase II." Prepared for South Texas Development Council, Laredo, Texas. February 2, 2001.

Interdisciplinary Research Team for Iowa State University. “Winnebago Forest and Agriculture Alternatives Feasibility Study: Final Report.” Submitted to The Winnebago Tribe of Nebraska, Winnebago Agency—Bureau of Indian Affairs, United States Department of the Interior. May 31, 1992.

Interdisciplinary Research Team for Iowa State University. “Winnebago Forest and Agriculture Alternatives Feasibility Study: Resource Assessment Report.” Submitted to The Winnebago Tribe of Nebraska, Winnebago Agency—Bureau of Indian Affairs, United States Department of the Interior. August 22, 1991

Skadberg, A. Historical review of Lake Red Rock. Appendix of the *Lake Red Rock Recreation Assessment Survey*. A cooperative study by Iowa State University, the Soil Conservation Service, United States Department of Agriculture, and the Army Corps of Engineers. 1990.

Skadberg, A. Analysis of Question #34: An open ended question from the on-site user survey. *The Lake Red Rock Recreation Assessment Survey*. A cooperative study by Iowa State University, the Soil Conservation Service, United States Department of Agriculture, and the Army Corps of Engineers. 1990.

### **Books – Self Published**

Skadberg, Andrew N. 2010. “Poetry and Essays About Love, Life and One”. Self published. 138 pages. Available at no cost via email request.

Skadberg, Andrew N. 2010. “VISION We Are Re-Creating the World: A Resource Manual - "tool-box"- for revitalization and empowerment through grass-roots strategies and environmental awareness”. Self published. 462 pages. Available at no cost via email request.

Skadberg, Andrew N. 2009. “I Am Sharing: Thoughts, Experiences and Learning About Love and Service”. Self published. 241 Pages. Available at no cost via email request.

Skadberg, Andrew N. 2009. “When Love Guides Your Thoughts”. Self published. 199 Pages. Available at no cost via email request.

Skadberg, Andrew N. 2000. “Your Breath – Your Key”. Self published. 37 Pages. Available at no cost via email request.

Desmond D. Green and A.N. Skadberg (editor). 2010. “Global Citizenship Passport”. Self published. 102. Available at no cost via email request.

### **Lectures and Conference Presentations**

“The Regional and Community Empowerment Project – Colombia” abstract accepted for the Tourism Progress and Peace. The Dead Sea, Jordan. March 24-26, 2011.  
<http://www.tourismprogressandpeace.com/index.html>



“Viva Quindio: Estrategia Regional Turística Creatividad y Colaboración”  
Sustainable Tourism Conference. University of Pereira, Pereira, Colombia. December 12, 2008.

“Tourism for Economic Development”. Basic Economic Development Course. Texas Engineering Extension Service (TEEX), Texas A&M University. Austin, Texas. Oct 26, 2006.

“Tourism Builds Communities – Iowa”, Federal Home Loan Bank of Des Moines Annual Conferences. Des Moines, Iowa – Apr. 26, 2006.

“Tourism Builds Communities – Missouri”, Federal Home Loan Bank of Des Moines Annual Conferences. Osage Beach, Missouri – May 25.

“Tourism Builds Communities – North/South Dakota”, Federal Home Loan Bank of Des Moines Annual Conferences. Sioux Falls, SD – Aug. 9, 2006.

“Tourism Builds Communities – Minnesota”, Federal Home Loan Bank of Des Moines Annual Conferences. Minneapolis, MN – Nov. 2, 2006.

Tourism Potential for Washington County, Texas - Keynote Address, Tourism Week Celebration, Brenham, Texas.

“Tourism for Economic Development”. Basic Economic Development Course. Texas Engineering Extension Service (TEEX), Texas A&M University. Frisco, Texas. Apr. 20, 2006.

“Capturing Clicks Best of NAFDMA Web Sites & what makes a good Web site? - Andrew Skadberg & Yongxia Skadberg, North American Farmers Direct Marketing Association. Annual Conference, Austin, Texas Jan. 13, 2006.

“On the Ecotourism Trail – Stepping Back to See the Big Picture: Successful Community Tourism Development”. – North American Farmers Direct Marketing Association. Annual Conference, Austin, Texas Jan. 13, 2006

“A New Era of Rural Economic Development: the Case of Van Horn, Texas”. China – U.S. Conference. Organized by Texas A&M University and hosted by Peking University, Beijing, China. Nov. 14-17, 2005

“Tourism for Economic Development”. Basic Economic Development Course. Texas Engineering Extension Service (TEEX), Texas A&M University. College Station, Texas. Nov. 8, 2005.

“Hot-spot installation and implications of wireless technologies for rural economic development”. Un-wired Conference, University of Georgia, Extension. Tifton, Georgia Nov.1-2, 2005.

“Successful Community Tourism Development”. Iowa Tourism Conference, Iowa Department of Economic Development. Council Bluffs, Iowa, October 24, 2005.

“AdventGX” Presentation to Parral Consortium. Texas A&M Research Park, College Station, Texas. June 21, 2005.

“Texas Education Vacation”. Bryan/College Station Convention and Visitors Bureau Board Retreat. Bryan, Texas. March 24, 2005.

“Texas Education Vacation – Focus Group. Oakwood Intermediate, College Station ISD, College Station, Texas. March 10, 2005.

“Travel and Education: a Bright Future for Texas”. Texas Travel Industry Association, Unity Dinner. Austin Convention Center, Austin, Texas. February 14, 2005.

“The South West Texas Tourism Partnership: creating a destination and fostering a sustainable tourism partnership”. (Presented twice) National Extension Tourism Conference. Traverse City, Michigan. September 16-20, 2002.

“What others are doing elsewhere and why it’s important.” Trans-Pecos Landowners’ Nature Tourism Opportunities Forum. Iraan, Texas. March 21, 2002.

“Nature Tourism in Texas: Challenges, Efforts and Opportunities.” UT-SWT grad student colloquium exchange. Austin, Texas. April 14, 2000.

“State of Nature Tourism in Texas: Challenges, Efforts and Opportunities.” Southwestern Division, Association of American Geographers Annual Conference. The Southwest Texas State University. San Marcos, Texas. October 19–23, 1999.

“Nature Tourism in Texas...2000 and Beyond.” Member Panel Discussion. Texas Travel Summit, Texas Travel Industry Association. Galveston, Texas. Sept. 26-29, 1999.

“The Opportunities Offered for Nature and Heritage Tourism Development.” Presentation to Canyon Lake Chamber of Commerce. February 25, 1998.

### **Other Meetings, Workshops and Poster Presentations**

“Successful Tourism Development” as part of the Basic Economic Development Course, Texas Engineering Extension, Texas A&M University System. College Station, Texas. November 8, 2005.

“Utilizing Online Resources Available at the Texas Nature Tourism Information Center” as part of The Nuts and Bolts of Starting a Nature Tourism Business. Palacios, Texas. August 21, 2003.

“Interpretive Guide Training Workshop,” In Collaboration with Dr. James Kimmel and Miles Phillips. A collaborative project of Texas A&M University and the Center for Nature and Heritage Tourism, Southwest Texas State University. La Copita Ranch, Alice Texas. September 4-5, 2002.

“Demonstration of the South West Country Web site.” Assistant moderator, Planning Meeting of the Southwest Texas Tourism Partnership, Eldorado, Texas. August 17, 2002.

“Interpretive Planning Workshop,” Assisted Dr. James Kimmel. Center for Nature and Heritage Tourism. Southwest Texas State University. Eldorado, Texas. February 21, 2002.

“Demonstration of the Tourism Market Match Information System.” Texas Nature Tourism Council Meeting of Travel Summit 2001 of the Texas Travel Industry Association. Austin, Texas. Sept. 8, 2001.

“Demonstration of a Rural Tourism Market Information System and potential of GIS in rural tourism development.” Assistant moderator, Planning Retreat of the Southwest Texas Tourism Partnership, Sonora, Texas. July 13, 2001.

“Advanced Demonstration of a Rural Tourism Market Information System.” Assistant moderator, Planning Retreat of the Southwest Texas Tourism Partnership, Sonora, Texas. August 6, 2001.

“Nature Tourism and Economic Development” Assistant moderator, presented to the Bandera County Chamber of Commerce, Bandera, Texas. March 2000.

Planning Charrette for the Texas Rivers Center at San Marcos Springs. Assistant moderator, Southwest Texas State University & Texas Parks and Wildlife Department, San Marcos, Texas. April, 1998.

“Lake Red Rock Recreation Assessment” *Poster Presentation*: Regional Lake Management Conference, Des Moines, Iowa. A. Skadberg. June 11-12, 1991.

“An Assessment of the Impact of Siltation on Recreation Use of Lake Red Rock Reservoir” *Poster Presentation*: International Association for Impact Assessment, University of Illinois, Urbana-Champaign. J. P. Colletti, R. Robertson, A. Skadberg.. June 7–11, 1991.

“An Agroforestry System Utilizing Municipal Sludge as Fertilizer Producing Biomass for Energy” *Poster Presentation*: Leopold Center for Sustainable Agriculture, Ames, Iowa. J.C. Colletti, R.C. Schultz, M.J. Thompson, C. W. Mize, D.R. Buxton, I.C. Anderson, W.W. Simpkins, R.B. Hall, R. Gonzalez, A. Skadberg, J.W. Mattila, and R. Scharf. February 18-19, 1992.

Professional Needs Analysis Conference – Texas Parks and Wildlife Department, Invited Participant: Austin, Texas. June 21-22, 1999.

## **Web Sites and Online Resources Developed**

Reverence for Life University – Project supporting the vision and lifetime work of Desmond Donald Green. Also the Global Breath Consciousness Institute.  
[www.reverenceforlifeuniversity.com](http://www.reverenceforlifeuniversity.com)

Yep, It's Rocket Science – Companion website for the book collaboration with Bob Windt and Sarah Ford. Bob was featured on the TV show Toy Box in season 2017 getting 2<sup>nd</sup> place nationally. The finale was seen by 5 million households nationwide in November, 2017. [www.yepitsrocketscience.com](http://www.yepitsrocketscience.com) and [www.yirs.org](http://www.yirs.org) (Youth Inspired Rocket Science)

Global Breath Consciousness Institute – Project supporting the vision and lifetime work of Desmond Donald Green. Also the Reverence for Life University.  
[www.globalbreathconsciousnessinstitute.com](http://www.globalbreathconsciousnessinstitute.com)

Vision Excelsior – Business, idea and organizational incubator. Supporting creative, cooperative and innovative business and organizational development.  
[www.visionexcelsior.com](http://www.visionexcelsior.com)

QC Collective – A local retail business featuring local arts, crafts and goods – stimulating cooperative and creative community and regional development.  
Now offline: [www.qccollective.com/](http://www.qccollective.com/)

Rural Innovation Institute – Virtual educational portal for regional community and tourism development. [www.ruralinnovationinstitute.com](http://www.ruralinnovationinstitute.com)

Experience Co-Evolution – Portal for tourism and community development consulting services [www.experiencecoevolutiongroup.com](http://www.experiencecoevolutiongroup.com)

Global Innovative Solutions – A resource center and digital catalog (initial stages) of innovative products and services. [www.globalinnovativesolutions.com](http://www.globalinnovativesolutions.com)

Ames Global Summit – A placeholder website created from a meeting with several entrepreneurs focusing on hemp, agriculture, energy and innovation leading to global humanitarian efforts. [www.amesglobalsummit.yolasite.com](http://www.amesglobalsummit.yolasite.com)

HOME Communities – (Honoring Our Mother Earth) Early stage website outlining a model for sustainable community philosophy, structure, design and implementation.  
[www.homecommunities.yolasite.com](http://www.homecommunities.yolasite.com)

Personal Blog [www.13lightmessage.blogspot.com](http://www.13lightmessage.blogspot.com)

*Texas INFRONT* (Information Network of Farm, Ranch, Outdoor-Recreation and Nature Tourism). In collaboration with Dr. Yongxia Skadberg. Texas Cooperative Extension,

Department of Recreation, Park & Tourism Sciences, Texas A&M University.  
<http://survey.tamu.edu/texasinfront>

*Tourism Market Match.* In collaboration with Dr. Yongxia Skadberg. Texas Cooperative Extension, Department of Recreation, Park & Tourism Sciences, Texas A&M University.  
<http://survey.tamu.edu/tourismmarketmatch>

*Center for Nature and Heritage Tourism.* Department of Geography, Southwest Texas State University. <http://www.geo.swt.edu/nht/>. 1997 to present.

*Texas Cooperative Extension in the Department of Recreation, Park & Tourism Sciences* at Texas A&M University. <http://rptsweb.tamu.edu/tce/>. 2001 to present.

*Texas Festivals, Fairs and Events Institute.* Texas Cooperative Extension in the Department of Recreation, Park & Tourism Sciences at Texas A&M University.  
<http://rptsweb.tamu.edu/tce/eventinstitute/index.htm>. 2001 to present.

*Nature Tourism Information.* Texas Cooperative Extension in the Department of Recreation, Park & Tourism Sciences at Texas A&M University.  
<http://naturetourism.tamu.edu>. 2001 to present.

*Tourism & Recreation Resource Center.* Department of Recreation, Park & Tourism Sciences at Texas A&M University. <http://trrc.tamu.edu/>. 2001 to present.

On-line survey to Evaluate the Texas Hospitality Program, Texas Cooperative Extension in the Department of Recreation, Park and Tourism Sciences. March 2002.  
<http://rptsweb.tamu.edu/hospitality/>

On-line 2001 Texas Local Hotel Tax Expenditure Questionnaire. Texas Economic Development, Tourism Division. <http://rptsweb.tamu.edu/trrc/hoteltaxsurveycity>  
April 2002.

On-line 2002 Texas Local Hotel Tax Expenditure Questionnaire. Texas Economic Development, Tourism Division. <http://rptsweb.tamu.edu/trrc/hoteltaxsurveycity>  
April 2003.

### **Courses Taught**

Nature Tourism and Technology (online). 2003, Spring Semester. First on-line course developed and taught in the Department of Recreation, Park & Tourism Sciences. Texas A&M University. College Station, Texas

International Business English. 2010, Fall Semester. Faculty of Education. Universidad de Tolima. Ibague, Colombia, S.A.

Economics in English. 2010, Fall Semester. Faculty of Education. Universidad de Tolima. Ibague, Colombia, S.A.

Advanced Conversation, English. 2010, Fall Semester. Faculty of Education. Universidad de Tolima. Ibague, Colombia, S.A.

English 5th Semester. 2010, Fall Semester. Faculty of Education. Universidad de Tolima. Ibague, Colombia, S.A.

Conversation Club. 2010, Fall Semester. Oxford Centre, Ibague. Oxford University.

IELTS preparation. 2010, Fall Semester. Oxford Centre, Ibague. Oxford University.

### **Professional and Community Appointments and Service**

Endless One Global, Advisory Board, Los Angeles, CA ([www.endlesseoneglobal.com](http://www.endlesseoneglobal.com))  
February 2014 to 2016.

Yenepoya University, (<http://www.yenepoya.edu.in/>) International Program Director for Health and Wellness, Mangalore, India. July 2015 to present.

Watertown Community Empowerment Coalition, Board member, East Moline, IL  
September 2012 to 2015

Texas State Agency Tourism Council. Representing Texas A&M University System.  
November, 2001 to 2004.

National Extension Tourism Design Team. Member October, 2001 to 2004.

National Extension Tourism Conference Planning Committee, Keynote Speakers  
Subcommittee, April 2002.

*RuralTourism.net*. Representatives from the U.S. Department of Agriculture, the U.S. Department of Transportation, and the National Endowment for the Arts and the National Tourism Education Design Team developing a national Web site to address the needs of rural areas by providing information and resources to tourism practitioners. October, 2001 to Oct. 2004.

Western State Extension Working Group for development of a “Nature Tourism Development Toolbox”. Project Coordinator Dave Sharp, Montana State University.  
April 2002.

Nature Tourism Response Team. Texas A&M University, Texas Cooperative Extension, 1998 – 2003.

Graduate Student Representative on Committee for Presidential Awards for Scholarly and Creative Excellence, Southwest Texas State University. Spring, 1998.

Graduate Student Senate Representative for the Department of Forestry, Iowa State University. 1991 and 1992.

Student Representative. Substance Abuse Advisory Committee. Iowa State University. Fall 1988.

Student Representative. University Recreation Committee. Iowa State University. Fall 1988.

Leisure Studies Association, Iowa State University. Student Representative at faculty meetings Fall 1987 to Winter 1988.

Student Coordinator of Job Mart, Iowa State University. February 1988.

Assistant Instructor Ames Wellness Workshop. Madrid, Iowa June 1988.

Program Leader, Camp Jubilee, Madrid, Iowa. June 1988.

Coordinator of Project CULL (Clean Up Lake Laverne) Iowa State University, April 1988 and 1989.

## **Honors**

Gamma Sigma Delta, The Honor Society of Agriculture, 1992

Xi Sigma Pi, National Forestry Honor Society, 1991.

Nominated for Academically Outstanding Graduate Student for Department of Forestry, Iowa State University. Spring 1992.

## **Professional Training**

Certified Interpretive Training Workshop. National Association for Interpretation. Ft. Wayne, Indiana. February 20-25, 2002.

Total Resource Management Workshop: an interactive workshop of strategic planning in natural resources. In cooperation with the Texas Agricultural Extension Service, and Texas Parks and Wildlife Dept. July 17 & 18, Aug. 8-9, 2001.

Faculty Orientation Workshop, Texas Cooperative Extension. College Station, Texas. October 16-19, 2001.

E-Commerce: Impacting the way we do business. Southern Rural Development Center, Farm Foundation, Cooperative State Research, Education, and Extension Service. Nashville, Tennessee. October 1-2, 2001.

Writing Winning Grant Proposals. Seminar Presented by Granting Possibilities. For Texas Parks and Wildlife Dept. Nov. 1, 1993.

Emergency Medical Technician. Austin Community College. Austin, Texas. August 1993.

National Cave Management Symposium. Texas Cave Management Association and Texas Parks and Wildlife Department. October 3-7, 1989.