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#### Introduction--The Problem

 Communities are interested in developing tourism
 They often don't know where to start
 who to contact
 what resources are in their area
 who to link with to create a critcal mass of attractions

# The Challenge

- Information is often hard to find
  - takes time to track down contacts
  - information is not readily available
  - information not always in usable form

# Project Goal

 Create an information system that will make tourism planning information easily accessible

# Description

- To develop a way to bring together information about an area for the purpose of tourism planning
- Information is required from many sources and types of information can vary greatly
- A relational database is necessary to store and manipulate this information and a GIS makes the information graphic, and allows for spatial analysis

# System Design

- Relational database manages non-spatial information, and ensures data integrity, consistency, and minimizes redundancy
- GIS system provides mapping capability and spatial analysis



# System Design

#### Information needs of the database

- National parks, state parks, and historical sites
- Chambers of commerce, Convention of Visitor's Bureaus, environmental organizations, and important contacts
- Related businesses
- Cities
- Counties
- Texas Travel Trails
- Tourism Regions
- Council of Governments

#### Database Structure



# Table Relationship Diagram



# Functionality of the RDBMS

Data Entry

 Data Query Query individual record Query by city, county, or region

• Link to Arcview spatial data

### NHTIS GIS System: Datasets

#### Collected and Projected Datasets

- National parks (TPWD)
- State parks (TPWD)
- Historical sites (тнс)
- Wildlife management areas (TPWD)
- National wildlife refugees (TPWD)

### NHTIS GIS System: Datasets

#### Collected and Projected Datasets

- Reservoirs (TNRIS)
- Highways (USDOT & TNRIS)
- Texas natural regions (TNRIS)
- County polygons (TNRIS)
- City polygons (TNRIS)

#### NHTIS GIS System: Datasets

Secondary Datasets

 Derived from original data
 Texas Travel Trails (10 total)
 Forts Trail (Texas Historical Commission to publish new map)
 Independence Trail (CNHT)
 Mountain Trail (CNHT)
 Councils of Governments

# NHTIS GUI Design Specifics Cont.

- Dynamic link to Access database through Access SQL server
- Link to other applications:
  - Internet Explorer/Netscape
  - Wordpad/Notepad

# **NHTIS:** Application

- Focusing on mountain trail to test functionality of the system
  - test dynamic link to database
  - start testing spatial analysis with NHTIS datasets

### NHTIS: Mountain Trail

- input datasets and overlay
- identify trail from highway dataset
- start to test different spatial tools of Arcview

# **NHTIS:** Spatial Analysis

#### Mountain Trail

- Relationships between designated trail to parks and trail to historical sites, and parks to historical sites
- Trying to determine whether there is a spatial relationship between the road system and tourism features
- Planning to use it to locate new tourism attractions