

APPENDIX B

EMAIL INVITATION MESSAGES

Sent 10/10/2001

Sent to 1842 email addresses derived from the Texas Information System

Subject line: Texas Coastal Birding Trail Research

Dear Nature Enthusiast,

This message is being sent as part of a Virtual Tour research project. This research is part of a Ph.D. dissertation being pursued in the Department of Geography at Southwest Texas State University.

Your e-mail address was identified using the Texas Tourist Information System. You were selected because you expressed an interest in bird-watching activities and were willing be contacted in the future.

This research is about people's experience visiting a Web site and is being supported by the Dept. of Recreation, Parks and Tourism Sciences at Texas A&M University, and Southwest Texas State University's Center for Nature and Heritage Tourism. The results of this research will have a direct impact on these organizations' development of Web resources and educational programs.

Please take some time to view the Texas Parks and Wildlife Department (TPWD) Virtual Coastal Birding Trail Web site. Then take a few minutes to complete a short on-line survey.

Be assured that your responses are strictly confidential. You are not being asked to provide your name on the questionnaire, so all responses are anonymous.

Please enter the research Web site by clicking the link below:

<http://rptsweb.tamu.edu/tce/xiaresearchnew/>

Thank you in advance for your time and your participation.

Sincerely,

Yongxia Skadberg
Ph.D. Candidate
Dept. of Geography
Southwest Texas State University

Sent 10/12/2001

Resent to 1842 email addresses derived from the Texas Information System

Subject line: Thank You and Reminder: Texas Coastal Birding Trail Research

Dear Nature Enthusiast,

If you have completed the Virtual Tour research survey, this message is sent to THANK YOU for your participation. If you have not participated, please consider this a reminder invitation.

This message is being sent as part of a Virtual Tour research project. This research is part of a Ph.D. dissertation being pursued in the Department of Geography at Southwest Texas State University.

Your e-mail address was identified using the Texas Tourist Information System. You were selected because you expressed an interest in bird-watching activities and were willing be contacted in the future.

This research is about people's experience visiting a Web site and is being supported by the Dept. of Recreation, Parks and Tourism Sciences at Texas A&M University, and Southwest Texas State University's Center for Nature and Heritage Tourism. The results of this research will have a direct impact on these organizations' development of Web resources and educational programs.

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Thank you in advance for your time and your participation.

Sincerely,

Yongxia Skadberg
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