

APPENDIX C

SOME INFORMATION ABOUT THIS RESEARCH PROJECT

Welcome to the Great Texas Coastal Birding Trail Virtual Tour research project. It is part of a PhD dissertation project with the Department of Geography at Southwest Texas State University.

The purpose of this research is to investigate people's experience using a Web site. This research is being supported by the Dept. of Recreation, Parks and Tourism Sciences at Texas A&M University, Southwest Texas State University's Center for Nature and Heritage Tourism and Texas Cooperative Extension. The results of this research will have a direct impact on these organization's development of Web resources and educational programs. It will also indirectly aid the protection of wildlife habitat and the development of wildlife viewing opportunities in Texas.

As stated in the e-mail you received, your responses to the survey will be strictly confidential. You are not being asked to provide your name on the questionnaire, so all responses are anonymous. The survey results will only used to conduct an analysis of all visitor's experience using a statistical model. The results of this analysis will be compiled and published in my dissertation.

Your support by completing the survey is very important to the success of this research project.

Thank you!

Yongxia Skadberg